



# ALL ABOUT THE BUS TRANSFORMATION PROJECT

This presentation contains an introduction to the project and tonight's public open house event.

Thank you for participating!





# Bus carries **620,000 people** every day in our region



Reducing **emissions**



Reducing **congestion**



Providing **affordable** transportation



Delivering **access** throughout the region



Using roadway space **efficiently**



Reducing space devoted to **parking**



# Many Different Agencies Provide Bus Service in the Region

## DC

Local bus providers

**metrobus**



## MD

Local bus providers

**metrobus**



## VA

Local bus providers

**metrobus**



City of Fairfax





# Why transform local bus?

- Buses are slow and getting slower
  - Causing \$30 M increase in expenses
- Fewer people are riding the bus
  - 13% decline in the past 5 years
- The bus operating model is not sustainable
  - Rising costs + declining ridership revenues = operating loss increases

These challenges require a **regional solution**





## *Project Vision:*

Bus will be the **mode of choice** on the region's roads by 2030, serving as the backbone of a **strong and inclusive** regional mobility system.





# Themes for Improving Bus in the Region

1

**Regional connectivity**

2

**Rider experience**

3

**Financial stewardship**

4

**Sustainable economic health & access to opportunity**

5

**Equity**



# Stakeholder Engagement

## Executive Steering Committee

Recognized leaders that are closely involved with strategy development and manage political risks and benefits to the region

## WMATA Leadership Team

Decision-makers within Metro that manage and evaluate actions that affect the organization and its operations



## Strategy Advisory Panel

Senior staff and appointed members that review major work products and advise consultant team

## Technical Team

Recognized discipline leaders within Metro and senior jurisdiction transit staff that review technical and financial analyses

Decision-makers within Metro that manage and evaluate actions that affect the organization and its operations

Recognized discipline leaders within Metro and senior jurisdiction transit staff that review technical and financial analyses



## Previous Engagement which informed Draft Strategy

- 5,679 responses to survey
- 20 regional pop-up events
- 10 focus groups
- 1 kick-off summit (140+ participants)
- 14 committee meetings
- 13 operator listening sessions
- 35+ stakeholder interviews
- 11 project briefings/meetings

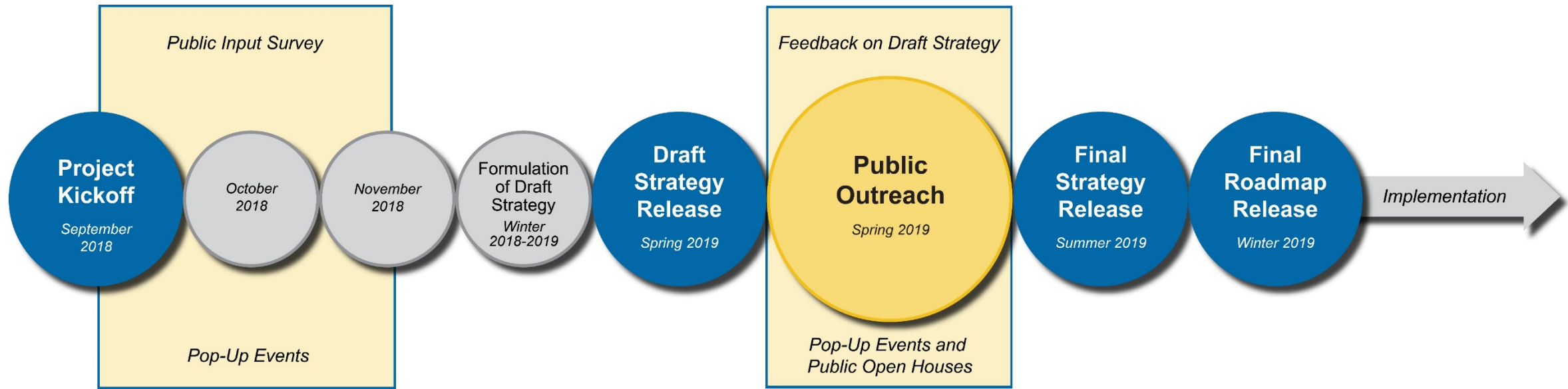






# Bus Transformation starts immediately, but will take time to fully implement.

The Strategy informs a 10-year Roadmap that lays out a series of specific implementation steps that will help the Bus Transformation gain momentum over time





# Thank you for your participation!

- The Bus Transformation Project (BTP) is holding three public open houses to engage the public regarding the Draft Bus Transformation Strategy.
- The purpose of the open houses is to explain the draft recommendations from the Draft Strategy and gather public feedback to inform the finalized Strategy.
- At the next six stations, you can learn more details about the recommendations. Staff members are available to discuss the recommendations and answer your questions.
- You can provide feedback on the recommendations at the tablet station.
- Stay involved by following the Bus Transformation Project on Facebook, and spread the word to your family, friends, and colleagues about the survey!